

# Norelco replacement heads acquisition self-mailer and postcard.



1010 Washington Boulevard  
PO Box 120015  
Stamford, CT 06912

US POSTAGE PAID

See inside how you can keep your shave as close as possible and receive a free gift as well.

Mr. Sample A. Sample  
1234 Any Street  
Any Town, USA 10000

ADVANTAGE RAZOR

Call or go online to order replacement blades

8 [www.norelco.com/freegift](http://www.norelco.com/freegift)  
( 1-877-564-1538

Get a FREE Razor Care Kit from Norelco

Mr. Sample A Sample  
123 Any Street  
Any Town, USA 10000

For faster delivery:  
8 [www.norelco.com/freegift](http://www.norelco.com/freegift)  
( 1-877-564-1538

Monday-Friday 8am-10pm EST  
Saturday & Sunday, 9am-6pm EST

Model #	Description	Qty.	Price	Amt.
HQ156-FK3*	Tripleheader Replacement Heads + 3-pack lotion (Free Gift & Value Priced!)		\$42.95	
HQ156/2-FK3*	Doubleheader Replacement Heads + 3-pack lotion (Free Gift & Value Priced!)		\$32.95	
HQ156*	Tripleheader Replacement Heads (Free Gift)		\$32.95	
HQ156/2*	Doubleheader Replacement Heads (Free Gift)		\$21.95	
HQ150-6	6-Pack lotion (30 individual lotion cartridges)		\$29.95	
HQ150-3	3-Pack lotion (15 individual lotion cartridges)		\$16.95	
RK7680	Razor Care Kit (as sold separately)		\$12.95	
		Std. S&H		\$4.00
				Subtotal
				Sales Tax %
				Total Amount

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

\_\_\_\_ Check or Money Order payable to Norelco Consumer Products Company  
(No cash or COD)

Credit/Debit Card: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_

Signature: \_\_\_\_\_  
Card #: \_\_\_\_\_ Expires: /

Total Amount must include applicable S&H and sales tax in order to be processed.

Norelco  
PHILIPS

Norelco

Order replacement heads today to maintain that smooth Norelco shave throughout the year.

Plan ahead and keep the closeness you depend on.

According to our records you've had your new Norelco Advantage Razor for just about a year now and we hope your satisfied with its performance. It is recommended that to keep your Norelco Advantage Razor at peak level you should replace the heads about once a year. So, if you order them now, you'll have them when you need them. When you replace them, you'll feel the difference.

Refill the "goo" and maintain that Nivea lotion freshness.

Don't leave your face high and dry, keep it feeling clean and refreshed with a new Nivea Shaving Lotion cartridge. Seeing that you may need new heads about now, you may also need to refill your Nivea Shaving Lotion cartridge as well. This is a very simple procedure, you just simply pop out the old lotion cartridge and replace it with a brand new one. It's that easy.

Order now and receive a free Razor Care Kit. It's our way of saying well, that we care.

We are extending a special offer to our Norelco Advantage Razor customers. If you purchase a set of replacement heads today we'll give you our premium razor care kit for free ( a \$13 dollar value). So, replace your heads today they'll keep your razor running like new.

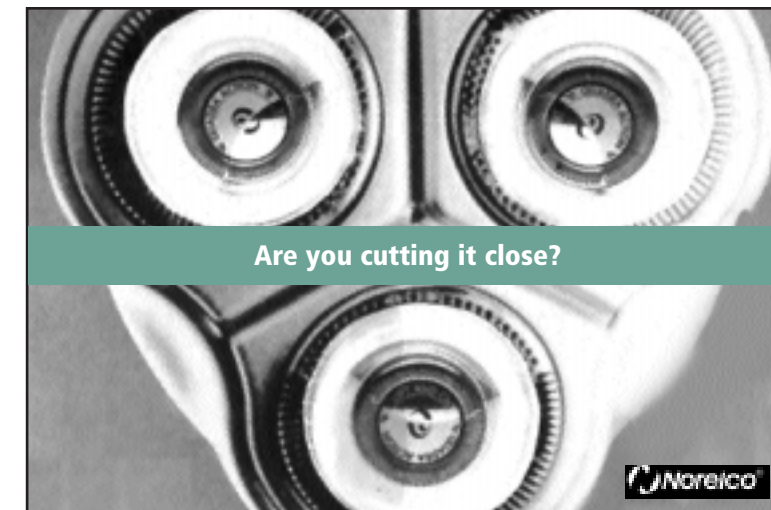
Tripleheader® Replacement Heads #HQ156

Doubleheader® Replacement Heads #HQ156/2

Advantage® Nivea for Men Shaving Lotion Cartridges #HQ150-3 or HQ150-6

Razor Care Kit #RK7680

Self-mailer designed for new customer segment



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Keep that close shave by ordering new Norelco shaver heads today.

As you know replacing the Heads on your Norelco can keep your razor performing at peak levels. Order today and we'll throw in a free Norelco Razor Care Kit. And, if your Norelco Advantage Razor is running low on the "goo", Nivea shaving lotion cartridges are also available.

For your convenience we set up a quick and easy online order form at [www.norelco.com/freegift](http://www.norelco.com/freegift) or if you prefer you can always order from our toll-free number, 1-877-564-1538. Order today and keep your Norelco Advantage Razor running smooth.

Mr. Sample A Sample  
123 Any Street  
Any Town, USA 10000

For fast delivery, call or order online at:

8 [www.norelco.com/freegift](http://www.norelco.com/freegift)  
( 1-877-564-1538

Postcard designed for existing customer segment